

Damian Williams
Operations and Delivery Director
Tendring District Council

8th March 2022

Dear Damian

Frinton Summer Theatre Tent for Jesus Christ Superstar – revised application

Please find attached a revised application to erect a tent on the Greensward this August so that Frinton Summer Theatre can stage Jesus Christ Superstar.

As you know from your meeting with my fellow Trustee Jacey Dias, and our Assistant Director Emma Filby, this is a superb opportunity for the Theatre and the wider community in the wake of the pandemic. We will not get this opportunity again as it is a special year for the musical itself and we have sole rights from Lord Lloyd Webber to stage the production in its 50th anniversary year.

I understand that Councillors have now been made aware of some additional factors, namely:

- The Outreach projects associated with this request
- The precedents for granting the application
- The strength of local business support

Evidence for all of this is included in the application along with responses to the legitimate logistical questions raised by council staff and Councillors.

If you find that there are outstanding questions within our application, please contact us as soon as possible so that we can clarify any points.

Yours sincerely

Personal Information
Redacted - AW

Richard Max

Chair of Trustees
Frinton Summer Theatre

Event Application Form

Please use this form to apply to hold an event on Tendring District Council owned land, including Clacton Town Square. There are a number of areas of land owned by Tendring District Council that can be used for events and some of the more popular ones are:

Harwich Green

Cliff Park, Harwich

Bathhouse Meadow, Walton

West Greensward, Clacton-on-Sea

Low Road Recreation Ground

Vista Road Recreation Ground

Eastcliff Recreation Ground

If you require further guidance regarding green open spaces please email openspaceenquiries@tendringdc.gov.uk

Please note that you will NOT be able to submit this form unless you have attached your current Public Liability Policy of Insurance and Risk Assessment on the final page of the form. We can accept a scanned copy or a photograph of the documents.

Event Information

Name of event*	Jesus Christ Superstar
Event location*	Seafront and beaches
Full address or description of location of site you are applying to use	Greensward at the bottom of Connaught Avenue near public toilets. As in previous years.. Near CO13 9DW

Any proposed entrance fees must be discussed with the appropriate department (see contact details below) as compulsory admission charges may not be possible for legal reasons and this includes the sale of programmes.

Email the seafronts team: seafronts@tendringdc.gov.uk

Please note that all applications require at least 8 weeks notice.

Event date*	8th Aug to 4th September (incl set up)
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Organiser Details

Name of organisation	Frinton Summer Theatre
Event organiser(s)*	Clive Brill/Adam Smith/Emma Filby
Contact address:	
Select Address:	60 Connaught Avenue
Address Line 1:*	
Address Line 2:	
Address Line 3:	
Town:*	Frinton On Sea
County:*	Essex
Postcode:	CO13 9PR

Home telephone number

Work telephone number

Mobile telephone number

Email address*

Personal information
redacted - AW

emma@frintonsummertheatre.org

Event Details

Description of proposed event include exact location*	As in previous years - we would erect a tent and stage a musical production on The Greensward at the bottom of Connaught Avenue. We have been granted exclusive licence to stage "Jesus Christ Superstar". It would take a few days to set up and we plan to stage the musical for 21 performances.
Date and time to enter site for preparation*	8-10th August 2022 or possibly 14/15th August
Start time each day*	11.00
Finish time each day*	23.00
Date and time the site will be vacated after the event*	5th September 2022
Approximate number of people expected to attend (per day)*	350

If you are expecting 500 or more to attend, you must provide an Event Management Plan. You will need to upload this on the final page of this form.

Do you intend to utilise or permit any of the following attractions at the event? If so, please tick all boxes that apply. Please note that some may not be permitted at all sites.

<input type="checkbox"/>	Fireworks/pyrotechnics	<input checked="" type="checkbox"/>	Live music**
<input type="checkbox"/>	Carnival/procession	<input checked="" type="checkbox"/>	Live entertainment**
<input type="checkbox"/>	Fairground equipment****	<input checked="" type="checkbox"/>	Barrier/fencing
<input type="checkbox"/>	Aircraft/Parachutists	<input checked="" type="checkbox"/>	Marquees
<input type="checkbox"/>	Balloon launch	<input checked="" type="checkbox"/>	Portable generator*
<input type="checkbox"/>	Hot air balloons	<input checked="" type="checkbox"/>	Power supply
<input type="checkbox"/>	Motorcycles	<input type="checkbox"/>	Toilets
<input type="checkbox"/>	Other motor vehicles	<input checked="" type="checkbox"/>	Alcohol
<input type="checkbox"/>	Inflatables (eg bouncy castle)****	<input checked="" type="checkbox"/>	Food/drink concessions***
<input type="checkbox"/>	Portable staging	<input type="checkbox"/>	Bonfire/barbecue
<input checked="" type="checkbox"/>	P.A. system	<input type="checkbox"/>	Market stalls
<input checked="" type="checkbox"/>	Stewarding/security	<input type="checkbox"/>	Other

* Generators are generally not permitted on the highway.

** A Public Entertainment Licence may be required if your event is public and consists of music, dancing, singing or similar.

If you require further guidance please email licensingsection@tendringdc.gov.uk

*** If you are providing food/drink then you need to contact the [food safety team](#)

**** If you are providing fairground equipment you must provide ADIPS certificate

www.adips.co.uk

**** If you are providing inflatables (eg bouncy castle) you must provide PIPA certificate

www.pipa.org.uk

Please supply as much information as possible in the box below about all of the items above or if your attraction is not listed.

Information about attraction(s)

All the above needed to stage a full production of JCSuperstar. We plan to offer refreshments/alcohol and ice cream as in previous years.
Souvenir programmes will be sold.
We will apply for the necessary licences.

Traffic, parking and litter

Do you anticipate the need for any of the following:

Please select yes or no and tick the appropriate boxes below: Yes

<input type="checkbox"/>	Road closure
<input type="checkbox"/>	Traffic diversion
<input type="checkbox"/>	On-street parking restriction
<input type="checkbox"/>	Car park closure
<input checked="" type="checkbox"/>	Car parking space for event staff
<input type="checkbox"/>	Car parking for general public

If you have selected any of the above, you will need to contact: parkingservices@tendringdc.gov.uk to organise the above. Please allow 6 weeks notice, particularly for formal traffic orders.

Important information to note:

The event organiser should ensure that the site is regularly litter-picked during the event and at the end of each day to comply with the council's obligations under the Environmental Protection Act 1990 – Code of Practice on Litter and Refuse. If the event organiser fails to do this then the council reserves the right to carry out the works in default and charge the event organiser the cost incurred.

It is the event organiser's responsibility to arrange removal of all rubbish from the site. You will not be allowed to use any council skip/litter bins etc for disposal.

Where permanent catering facilities are available in the vicinity of the site where the event will take place, the organisers must advise the caterers at least one month before the event takes place of the refreshments they will be providing.

No cars or other vehicles are to be driven onto any promenade, greensward, or other restricted areas by persons attending the event. Under no circumstances are caravans or other vehicles to be permitted to park where they will cause a nuisance to other residents or visitors to the event, nor are dogs or other animals to be allowed to roam free.

If permission has been granted to use an open space for parking, the event organisers are responsible for safely marshalling the parking process. During periods of wet weather the council may refuse the use of open spaces for parking.

A hire charge may be payable for commercial events, this will be discussed during the application process.

Insurance and documents

Event organisers are required to hold a current policy of insurance in respect of Public Liability or Third Party risks (including products liability where appropriate). The relevant limit of indemnity shall be an amount approved by the council's Risk and Insurance Section and Legal Section. Under no circumstances shall this be less than £5 million and the council reserves the right to require a higher limit if deemed necessary.

You must also provide evidence of insurance cover of any exhibitor, band/dance group, sub-contractor, caterer etc whom you have instructed/authorised to appear at the event.

More information regarding Risk Assessment can be obtained from the Health and Safety Executive - www.hse.gov.uk

If you are uploading a photograph of a document, please make sure that the quality is clear and all text is legible, otherwise we will not be able to process your application.

COVID-19 Risk Assessment

It is essential that you have undertaken and include a COVID-19 risk assessment. This can either be included as part of your standard risk assessment document or provided as a separate document.

Please select whether your COVID-19 risk assessment is included within your risk assessment document or a separate COVID-19 risk assessment document:*

A separate COVID risk assessment document

Uploaded filename: Frinton Summer Theatre Ltd Schedule.pdf

Uploaded filename: FST 2022 Tent RA v1.xlsx

Your application will not be considered unless you have uploaded your public liability insurance document and your risk assessment.

Uploaded filename:

Uploaded filename:

If you are expecting 500 or more to attend, you must provide an Event Management Plan and your application will not be considered without one.

[Click here to upload](#)

Uploaded filename:

If appropriate please provide a site map. It could delay your application if we need to contact you to ask for a map to be provided.

[Click here to upload](#)

Uploaded filename:

Emergency Services

Please tick boxes below to indicate which emergency services you have notified about your event.

<input type="checkbox"/>	Police
<input type="checkbox"/>	Ambulance Service
<input type="checkbox"/>	St John Ambulance

<input type="checkbox"/>	Red Cross
<input type="checkbox"/>	Fire
<input type="checkbox"/>	HM Coastguard
<input type="checkbox"/>	Other

Agreement

If permission is granted for the event, I hereby agree to comply with terms and conditions (see link below) including any departmental terms and conditions and all reasonable instructions given by all authorised officers of the Council.

[Terms and conditions](#)

I agree:*	Yes
Position	Producer and Assistant Producer Frinton Summer Theatre
Today's date	9.3.22

Tendring District Council is required by law to protect the public funds it administers. In order to meet this obligation this may include sharing information internally and externally, where necessary, to prevent and detect fraud, improve the way it delivers services and for the purpose of performing any of its statutory enforcement duties. This may also include sharing information with other bodies responsible for auditing and administering public funds. All personal information will be processed in accordance with current data protection legislation.

Frinton Summer Theatre

Application to put on a professional production of Jesus Christ Superstar in a 'big top tent' on the Greensward in Frinton-on-Sea, Aug 2022.

Background and Reason for this Paper

As in previous years (2018 and 2019) Clive Brill, Producer of Frinton Summer Theatre (FST) submitted an application to use the Frinton Greensward via the TDC portal on 21.1.22 in the normal way. Previously the application had been approved and detailed arrangements as to the logistics of running a musical production were worked through and signed off by TDC officers via their subsequent process. Informal indications of support had been given to Mr Brill this year on email and in person, so he had no reason to believe permission would not be granted and details subsequently worked through in the normal way to ensure a safe and inclusive event could be provided for the local public and summer visitors.

This time a very brief email was received declining the application without any detail as to why the Tent application had been refused (Appendix 1 attached) Subsequent attempts to get clarification via discussions with Councillors, TDC Officers and the Frinton and Walton Mayor have uncovered a variety of different opinions as to why this application (with successful precedent) was declined.

FST Trustees have been requested by Senior TDC Officers and Councillors to put together a fuller document which

- a) Provides more background to the original application
- b) Deals with the concerns raised
- c) Considers some alternatives to the logistics of the original application.

The purpose of this document is to meet these 3 objectives outlined above. Should TDC deliberations result in further questions or concerns not covered in this paper, FST Trustees respectfully request the opportunity to discuss these matters before any final decision is made.

This paper has been prepared largely by: Jacey Dias, Trustee Frinton Summer Theatre and Emma Filby, Assistant Producer Frinton Summer Theatre on behalf of the Board of Trustees, and with supporting documentation as requested from other major stakeholders in this project.

Introduction

Founded in 1934, Frinton Summer Theatre is the oldest surviving summer repertory theatre in England. It has hosted the early careers of Vanessa Redgrave, Sir Anthony Sher, Owen Teale and Lord Julian Fellowes to name a few. Sir Ian McKellen described the theatre as 'A jewel in the necklace of shows' when he performed his one man show with us in 2018.

Frinton Summer Theatre is a registered charity, endeavouring to cover its operational costs each season and support its charitable aims. NB it is not a commercial entity generating profit for shareholders. Its activities are charitable as laid out in its Trust. There is a Board of Trustees all of whom are local volunteers.

Like many regional theatres, in 2020, the Summer Theatre went silent. If it were not for the funding and grant support from Tendring District Council, The National Lottery Heritage Fund and Arts Councils 'Cultural Recovery Fund, the theatre would have collapsed. The theatre is currently a small player with only a main summer season, but our strategic aims are to develop into an all-year-round theatre to better support the local community. The theatre is an integral part of the Frinton landscape and many holiday makers visiting Frinton are thrilled to have a professional theatre on their doorstep. Frinton is unique, and the summer repertory theatre is equally unique. Simon Callow described repertory theatre as essential training for actors and theatre makers. 'For it is on the boards of the rep, that one learns the real craft of acting.'

In 2020 we launched our book: *Frinton Summer Theatre: 80 Glorious Years* by Trustee Jacey Dias. The book has raised over £10K and helped to cement the theatre as a regional theatre of great interest and historical importance. The Trustees have developed a five-year strategy to build on this.

Project Summary

In 2021, in a bid to support the theatre's recovery from the covid pandemic, Lord Andrew Lloyd Webber and Don Black granted the Summer Theatre permission to perform the musical 'Tell Me on a Sunday' as part of its season to help raise funds during a really difficult time for the arts and culture sector. Now in 2022 Lord Andrew Lloyd Webber has granted the Summer Theatre the license to produce 'Jesus Christ Superstar'. Not only is this an incredible opportunity, but we have also been given the exclusive rights to produce this production in its 50th anniversary year before it heads out on a national tour in 2023.

Our request is to put this production on in a Circus Tent on the Frinton Greensward, as we have done previously with musicals in 2018 (Fiddler on the Roof) and 2019 (Me and My Girl).

We believe that this is a real opportunity; not only to boost the reputation of the theatre, its future development and its financial survival into the future, but an opportunity to really put Frinton-on-Sea and Essex on the map as the home of high-quality professional theatre.

This production is sure to bring in a great deal of revenue to the local town, and indeed the county, resulting in an increase in tourism and a welcomed boost to local businesses to support the economic recovery following the covid pandemic.

Furthermore, in line with the theatre's strategic aims to provide family entertainment at accessible prices we have secured a touring production of 'The Elephant in the Garden' by Michael Morpurgo (Author of Private Peaceful & War Horse) to be performed in the tent for a week. The tickets will be offered for a value price allowing one adult and one child entry. Family tickets will also be on offer.

In addition, we are being granted funding by St James's Place Foundation to provide an educational outreach project designed to support children/young adults with Special Educational Needs (SEN) from Market Fields school in Elmstead Market and Shorefields School in Clacton; we plan to host these workshops alongside children's activity and craft sessions supported by local artists and craft specialists in the tent also.

Strategic Considerations

In consideration of the Everyone's Essex strategic aims, the theatre is committed to supporting the local community and the wider efforts of the Council to establish a stable and supporting environment from which you can live, grow, and work.

- Levelling up economically: Tendring region is a diverse area. The Theatre is a growing business and is a contributory factor to summer tourism across the county and indeed in Frinton-on-Sea. Because of the lack of hotels in Frinton, many of our guests over the summer stay at accommodation in Clacton-on-Sea and Weeley, driving money into these areas and boosting the economy. Furthermore, many of our theatre goers book a longer stay in the region when attending both the McGrigor Hall and the Tent; this too injects a great deal of money into the region, as people visit the wonderful attractions on offer.
- Levelling up families: The incentives to provide better access to the arts for families is heavily supported by this production. Not only for the production of JCS, but by hosting a children's show, craft activities, and SEN educational and support programme. The strategic aim of levelling up families is as the forefront of what we want to do this summer. *NB The Summer Theatre benefitted from grant funding during covid; the Trustees want to give something back to the wider community.*
- Levelling up green awareness: Everything we buy for the theatre to sell, is sourced from local suppliers: our programmes, posters, flyers are printed locally, our ice creams are made in East Anglia, and we purchase our wine from Wine Boutique in Frinton-on-Sea.
- Supporting the local recovery from the Covid Pandemic – levelling up regional communities: We have spent time walking up and down Connaught Avenue speaking to those who own businesses locally, to canvas the support behind the Tent on the Greensward. Out of the 62 small shops and independent businesses we visited on Connaught Avenue, not a single person raised a concern or expressed they would not be happy with the tent being hosted this summer on the Greensward. *The opposite is true – local businesses were delighted and especially at the prospect of the Tent being where it has previously been cited i.e. at the end of Connaught Avenue thereby increasing footfall past their shops, restaurants and cafes.* We have evidenced this support in a signed document. **(Appendix 2 attached)**

- Cllr Mark Durham, Chair of Visit Essex, has provided us with a letter of support for the project (Appendix 3 attached)
- Cllr Graham Butland, Cabinet Member Devolution, The Arts, Heritage and Culture, has provided us with a letter of support for the project (Appendix 4 attached)
- Cllr Alex Porter, Culture and Tourism Portfolio Holder, has provided us with an email confirming his support for the project (Appendix 5 attached)
- Ann Oxley, Mayor of Frinton and Walton, has expressed her support for the Tent being hosted on the Greensward in an email (Appendix 6 attached) following consultation with members of the Town Council; (Out of 16 members, 11 said yes, 5 said no, = 68.75% in favour).

Community Support for the project

The early refusal from TDC to this application has created a lot of negative feeling locally. *Residents' support is evidenced by FST having already raised £50K to underwrite JCS from local families – this amount was raised within one week of launching a prospectus.* Trustees and local Councillors have received numerous emails in support of the venture, especially in the wake of 2 dreadful years without live performances or much joy. Other points to consider:

- The Friends of Frinton Theatre support (Appendix 7 attached)
- Residents letters of support (Appendix 8 attached)
- The Frinton & Walton Heritage Trust has expressed great support for this project; their forthcoming book *Frinton Seafront* shows postcards and photos of tents on the Frinton Greensward in the 1920's and 30s for agricultural and trade shows. I have included a letter outlining the historical context of tents on the greensward, and support by the Chair of the Frinton & Walton heritage Trust, John Barton. John has also included a postcard of the Frinton Greensward from 1906 which clearly shows a marquee on the grass. (Appendix 9 attached)
- Local businesses (many of whom are also residents overwhelmingly support this application (Appendix 2 – as above attached)

Points for consideration: these points are based on concerns and questions raised by Councillors verbally to-date.

We endeavour here to explain why we don't foresee these as a risk and how we plan to deal with them/have dealt with them in the past

1) Location

After a great deal of consideration, we have compiled our rationale for locating the on the Greensward at the bottom of Connaught Avenue.

- We have held this event on two occasions previously (2018 and 2019). It is known as the tent's location across our supporters and audience.
- In 2021, Essex Life magazine publicised a feature on the theatre and the importance of its cultural heritage to the area and to the national landscape of traditional repertory theatre. For this article they chose a picture of the Greensward tent as their front cover. This speaks volumes. The photograph highlights the beautiful coastline of Frinton-on-Sea whilst also shining light on its important arts and culture. **(Appendix 10 attached)**
- The Mission always receives council permission to host their tent in the similar location year on year.
- Proximity to the toilets – we have always paid TDC for the extra use of the toilets. Our audience can access the toilets by showing their ticket and we provide the payment to TDC to cover the extra cleaning and staffing costs. We are more than happy to do the same again this year.
- The location draws people down from Connaught Avenue. It centralises the foot traffic and prevents it from going down residential streets.
- It is in a better position to support the local economy as people stop for dinner and shopping before the show.

Other location options have been considered. However, our rationale for wanting to stick with the same location as our previous shows in 2018 and 2019 is as follows:

The Leas end of the Greensward

- This area is too far away from the central tourist areas of Connaught Avenue. It does not draw footfall down past the businesses in Connaught Avenue, and therefore would allow the audience to bypass the 62 businesses on Connaught Avenue that have provided their endorsement for the tent.
- The Toilet facilities are less accessible as they are down steps to the seafront and there are only 3 toilets for ladies. Not only does this provide accessibility issues, but the extra time it takes for the audience would require a longer interval, resulting in the production finishing late.

The Kiosk Field

- This location again is too far away from the main centre of Frinton and does not draw footfall down past the businesses in Connaught Avenue.

	<ul style="list-style-type: none"> • There are less facilities available (i.e. only 3 ladies toilets) and there is not a permanent toilet attendant on duty, this would impact our customer user experience and would again delay our performances making them go on late. <p>The Columbine Centre</p> <ul style="list-style-type: none"> • We have been given this license by Lord Andrew Lloyd Webber as it is to take place in a big top tent. To hold this production inside a theatre space would impinge on the terms of the rights. • Although our strategic aims are to develop an all year around programme for a wider locality, this production falls under the banner of Frinton Summer Theatre and would not be in line with our branding to host in Walton.
<p>2) Length of time the tent is in position</p>	<p>In 2018 we had the tent in position for 12 days in total with 8 performances, this was a trial performance, but based on how well it was received we decided to increase the show the following year.</p> <p>In 2019 we had the tent in position for 17 days in total with 12 performances.</p> <p><i>(NB We have never just applied for the Tent to be in position for 5 days – this seems to be a ‘myth’ which has evolved from somewhere during discussions about our application)</i></p> <p>This time we have asked for 28 days in total which is an 11 day increase on 2019. However, out of the 28 days the show would only take place for 21 performance days and 7 days for Outreach and children’s activities.</p> <p>The reason we have requested an increase is because of our desire to host Outreach activities, but also, as this production is so iconic there is likely to be high demand for tickets; a few extra performances would boost our revenue (much needed post pandemic) and be sure to boost the local economy, drawing great attention from around the county and further afield.</p> <p>We have outlined our proposed options below with regard to the time the tent will be needed on the Greensward.</p> <p><u>Option 1 – Desired option (as per previous application)</u> Tent to be installed on 8th August and taken down on September 5th</p> <ul style="list-style-type: none"> • 8th - 11th August set up • 12th – 17th August: Outreach Activities, Children’s Show (The Elephant in the Garden), Family activities, and community support • 18th August – 4th September: production of Jesus Christ Superstar (totalling 16 performance days with 21 performances) • Mondays off due to equity rules for working actors • Tent taken down on 5th September.

	<p><u>Option 2 – Condensed Option (Workable for FST but impacts on a reduction in revenue of £65 vs Option 1).</u> Tent to be installed on 14th August and taken down on September 5th</p> <ul style="list-style-type: none"> • 14th – 18th August set up • 19th August – 4th September Production of Jesus Christ Superstar (totalling 15 performance days and 19 performances – resulting in a loss of £65K on ticket sales on option-1) • Mondays off due to Equity rules for working actors. • 23rd August – 28th Outreach Activities, Children’s Show (The Elephant in the Garden), Family activities and community support (we would like to link up with graduate actors, and local artists, and community groups to produce children’s activities, face painting a craft sessions) This would take place in the tent during the day when JCS is on in the evening. • Option 2 is requesting 23 days in total which equates to only 6 days more than previously. We would lose a large amount of potential revenue however with this option. And we may find ourselves in a position where we cannot meet audience demand. <p><u>Option 3 – Unviable</u></p> <p>Tent to be installed on 16th August and taken down on September 5th</p> <ul style="list-style-type: none"> • 16th – 19th set up • 20th August – 4th September Production of Jesus Christ Superstar, totalling 14 performance days, 16 performances - <i>resulting in a loss of £160k revenue</i> • Mondays off due to Equity rules for working actors. • <i>No Outreach activities – nothing for Children or young adults with Special Educational Needs due to time restraints and use of tent for matinees</i> • Based on ticket revenue this would make the production unviable for us and would result in us having to go back to Lord Andrew Lloyd Webber and decline his offer. Of course, this would be very damaging to our reputation and brand and would hinder any chance of licensing Lord Lloyd Webber’s productions again. We have been given this lifeline by Lord Lloyd Webber and it would be unimaginable to refuse it.
<p>3) Traffic impact plan and parking</p>	<ul style="list-style-type: none"> • We have not experienced problems in the past with parking. The majority of our performances are during the evenings. • We have linked up with the Frinton-on-Sea Lawn Tennis Club to provide the theatre with overflow parking options on their site in Frinton, which will lessen any pressure on the greensward if required. (Appendix 11 attached)

<p>4) Potential Damage to the Greensward</p>	<ul style="list-style-type: none"> • We have never experienced any permanent damage to the Greensward. Grass has grown back as we go into September and the weather changes. • Having taken consultation from local gardeners we have been informed that any damage to the grass can be fixed. For example, we can work with Tendring District Council to replenish the grass/soil to help it to grow back if needed. • We have been in contact with 'Paul Baines' regarding this who has a high profile as a landscape gardener in the Frinton area.
<p>5) Increased use of the toilets</p>	<ul style="list-style-type: none"> • In the past we have paid for the increased usage of the toilet's facilities by the audience. This payment covers the cleaning and staffing costs for the period the tent is in place. Audience members can access the toilets by showing their tickets. The toilets at the end of Connaught Avenue are clean, bright and modern and importantly there are enough of them to support our audience numbers. As stated earlier, the other site options mentioned by the Council do not have adequate toilet facilities.
<p>6) Security</p>	<ul style="list-style-type: none"> • We hire professional security for the event which includes overnight 24/7 monitoring.
<p>7) Alcohol Licenses and sales of concessions</p>	<ul style="list-style-type: none"> • We have always been issued with a TEN notice for this event to be able to sell alcohol etc. • Our production manager, (a highly esteemed theatre professional working for Sadler Wells theatre in London and internationally), confirms that at our previous tent productions a process was in place to prevent anyone from purchasing drinks without showing their tickets. The service kiosk is purposefully positioned so that only audience coming out or going into the tent can purchase items, and we have a policy that only FST staff (and not volunteers) can sell refreshment at the tent events. • We do not believe that we are in competition with any businesses in Frinton-on-Sea by selling pre-show and interval refreshments. We sell drinks and confectionary etc, which people could only buy from Sainsburys or the Co-Op at those times of night and following our canvasing of local businesses on Connaught Avenue not a single person raised the concern regarding us selling refreshments at the tent. • Selling concessions on the Greensward is no different to selling concessions at the McGrigor Hall, it is just the other end of Connaught Avenue, and neither result in competition with other businesses. • The reason we sell concessions, like all theatres, is that we only provide a 20-minute interval, and our customers would not have time to walk to the shops and back and enjoy their refreshments in that time. By extending the interval to allow adequate time for the audience to seek refreshments from Connaught Avenue would result in us ending the show much later.

	<ul style="list-style-type: none"> • We source all our refreshments from local companies. Our ice cream supplier is based in East Anglia, and we buy our wine from Wine Boutique in Frinton-on-sea. We feel that we are supporting local businesses in this way. • Local pubs, and restaurants have confirmed by signature of our canvassing, that they support this production in a tent on the Greensward. (Appendix 2 attached) • Our Assistant Producer Emma Filby has extensive experience working in the events and hospitality industry and has managed refreshment kiosk operations for both ITFC, CUFC and TFC. Our 2022 performance at the tent will be managed by strict rules also. • Examples of the tickets for the Mission Tent evening events are attached – they also charge entry and sell refreshments and other items without issue (Appendix 12 attached)
<p>8) Numbers of people attending</p>	<ul style="list-style-type: none"> • The tent will have a capacity of 320 – 350 per show which is the same capacity for our previous approved tent applications. We usually sell to 80 % capacity, but we expect this production to sell to 90% due to its popularity and anniversary year.
<p>9) Our tent will set a precedent for others to do the same??</p>	<ul style="list-style-type: none"> • We can not see how the approval of this tent could possibly open this up for others to have tents. Not only have we done this on two previous occasions, but the theatre has been a staple for the Frinton summertime for 80 seasons and is in no way similar to any pop-up event organisation. • The precedent has been set for years by the Mission Tent. Like FST, this is a charity and like FST it sells tickets to events during the evenings where it serves refreshments and sells items. It has not opened the floodgates to commercial activity on the Greensward – neither would FST.

Finally, we include here a few items we believe are important to consider within our application:

Dispelling Myths

There have been several non-truths which have fed into discussion around the authorisation for the Tent on the Greensward. We would like to take this opportunity to correct this information here:

- We are a charity. We are a not-for-profit organisation. None of our directors/board of trustees take any pay from the theatre. Our Artistic Director/Producer Clive Brill has invested his own time and money in the theatre and does not take a wage.
- Any reserve funds that we have go toward projects and our development as a community focused theatre. Our reserves go towards our strategic aims and the goals we have over the next 5, 10 and 20 years.
- Our reserves have come from our successful grant applications. Before 2021 the theatre was barely breaking even each year.
- We only have 2 freelance paid staff – Emma Filby our Assistant Producer and Helga Brandt our Marketing and Communications Manager.
- The Theatre has NEVER allowed people to purchase drinks on the Greensward when not attending a show. This is a rumour, and we take great pride in our management of the event in a professional and legal manner.
- We have increased our application request from 5 days to 28. Simply not true – see previous section on ‘timings’
- There has never been this sort of activity on the Greensward– the upcoming book from the Heritage Trust will dispel this myth and highlight the danger of selective use of history. The Greensward may have evolved, but its past demonstrates a Lido, a golf course, agricultural shows, a Mission.....

The impact of the delayed application and the lack of an appeals process

- The initial communications informing us of the refusal in the application did not provide any information on what grounds the application was being denied; the follow up email from Cllr Ian Taylor did not come through for 4 days (Appendix 1 attached - as above)
- We were not provided with an opportunity to discuss the finer points and details, or to answer concerns until we pursued public support and contacted Councillors who support us. A selection of emails/letters of support have been attached.
- The above has led to it being a very negative and dispiriting experience for the Theatre’s Trustees who are all volunteers and have had to spend many hours working to find the cause of the refusal.
- We had hoped to launch the ticket sales for the Tent along with our new shop on Connaught Avenue, however this has not been possible. We are very concerned that this will have cost us presales ticket revenue. We rely very much on pre-sales to support the season.
- We have been unable to progress on the casting front for Jesus Christ Superstar. This has already cost us some big acting names who have now booked other jobs.

Further request

- We would also therefore ask for TDC support with advertising the production, assuming approval.
- In our options above, you will see that we will lose around £65k in ticket revenue by going with option 2 instead of option 1, therefore we request that due to the delay and the loss of sales with this option that TDC wave their licence fee of £1000

Other supporting information:

- Insurance documents
- Risk Assessment

From: Junior Officer name redacted AW

Date: 2 February 2022 at 12:20:39 GMT

To: clive@frintonsummertheatre.org

Subject: Event Application - Jesus Christ Superstar

Good Afternoon Mr Brill,

Thank you for your event application.

Unfortunately, on this occasion we are going to have to deny your request as we do not believe that an event of this size is appropriate during this time of year. The Frinton Greensward is a popular destination during the summer and therefore we believe having such a large amount of space taken up and for such a long amount of time will have a negative impact.

Apologies for any inconvenience.

Kind Regards

Junior Officer name redacted AW

Junior Officer

Tendring District Council

(01255 686574

Northbourne Depot, Vista Road, Clacton on Sea, Essex, CO15 6AY

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From: Ian Taylor <itaylor@tendringdc.gov.uk>
Sent: 01 March 2022 17:53
To: 'richard@frintonsummertheatre.org'
Cc: Andy White; 'clive@frintonsummertheatre.org'
Subject: Event Application Frinton Summer Theatre

Junior Officer name
redacted AW

Dear Mr Max,

Thank you for your recent email concerning the above which has been forwarded to me for reply.

Your application for use of Frinton Greensward by the Frinton Summer Theatre between the 8th August and 5th September 2022 is significantly longer than in previous years. I have consulted local Councillors whose general view is to preserve the amenity of the greensward and seafront for residents. There is some concern as to the impacts of large numbers of visitors over a longer period and the proposed event being during the busiest period of the year.

I note that you seek to appeal against our decision in the first instance. Although there is no formalised appeals process we will forward your application and the views of local members to the Portfolio Holder for further consideration. Of course we will forward any additional information you may wish to provide.

Given the reservations of local members it would be helpful to understand if you would consider alternative location(s) a shorter duration of the event or a slightly different time of year, any of which may assist to address concerns.

Please remember that in addition to consideration as a landowner proposals for events are also subject to multiple agency consideration by way of a Safety Advisory Group meeting. Also there will need to be agreement on terms and conditions for use such as fees for hire of the site, use of the public conveniences, electricity supply as well as the level of deposits or assurances in respect of damage to Council property should this occur.

I hope that this clearly sets out the position if you have any questions or queries please do not hesitate to contact me anytime.

Yours sincerely.

Ian Taylor
Head of Public Realm

01255 686982
itaylor@tendringdc.gov.uk

From: Richard Max <richard@frintonsummertheatre.org>
Sent: Thursday, February 24, 2022 1:38:16 PM
To: Junior Officer name redacted AW
Cc: Clive Brill <clive@frintonsummertheatre.org>
Subject: Event Application - Jesus Christ Superstar

Dear Ms Junior Officer name
redacted AW

Further to your email dated 2 February addressed to Clive Brill concerning this application, I am writing to you to inform you that Frinton Summer Theatre Limited intends to appeal against this decision and this email should be taken as the commencement of our appeal.

Please would you confirm the appeal process that is to be followed and to whom details of our appeal should be sent.

Kind regards

Richard Max
Chairman - Frinton Summer Theatre

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Tendring District Council does not accept service of legal documents by e-mail.

FRINTON SUMMER THEATRE



PETITION TO TENDRING DISTRICT COUNCIL

Frinton Summer Theatre has been given the sole rights in the UK by Lord Andrew Lloyd Webber to put on a professional production this summer of Jesus Christ Superstar in a Tent on the Greensward.

The Tent will be cited as in previous years, near the toilets at the sea-end of Connaught Avenue.

As local businesses, we support this move which will bring much needed increased custom to our town after the difficult trading years of the pandemic.

NAME OF BUSINESS	SIGNATURE	PRINTED NAME & CONTACT DETAILS	DATE / Tel no
Bird & Bean	[Signature]	[Redacted]	[Redacted]
Flewette Florist	[Signature]	[Redacted]	[Redacted]
Rowlands Pharmacy	[Signature]	[Redacted]	[Redacted]
The gals Workshop	[Signature]	[Redacted]	[Redacted]
Lime House	[Signature]	[Redacted]	[Redacted]
THE LOCAL BARREL	[Signature]	[Redacted]	[Redacted]
WRIGHT Deli	[Signature]	[Redacted]	[Redacted]
No 24	[Signature]	[Redacted]	[Redacted]
GREAT DANES	[Signature]	[Redacted]	[Redacted]
Boucharde of Frinton	[Signature]	[Redacted]	[Redacted]
Emma Victoria Hair	[Signature]	[Redacted]	[Redacted]
HOME DOMUS	[Signature]	[Redacted]	[Redacted]
CAKE KITCHEN	[Signature]	[Redacted]	[Redacted]
Youngs of Frinton	[Signature]	[Redacted]	[Redacted]
MANSION OF FRINTON	[Signature]	[Redacted]	[Redacted]
Holland & Barrett	[Signature]	[Redacted]	[Redacted]
NUCCASIN	[Signature]	[Redacted]	[Redacted]
Boydens	[Signature]	[Redacted]	[Redacted]
Townrow	[Signature]	[Redacted]	[Redacted]

Potential personal details redacted AW

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FRINTON SUMMER THEATRE



PETITION TO TENDRING DISTRICT COUNCIL

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Potential personal details redacted AW

NAME OF BUSINESS	SIGNATURE	PRINTED NAME & CONTACT DETAILS	DATE
PAVEYS EST AGENY	[Signature]	[Redacted]	7-3-22
DJA HEALTH & WELL FOODS.	[Redacted]	[Redacted]	7-3-22
Frinton Kilt bath centre	[Redacted]	[Redacted]	7-3-22
GRANTLES FRINTON	[Redacted]	[Redacted]	7/3/22
COASTAL PHYSIO	[Redacted]	[Redacted]	7-3-22
KEVIN PEARCE	[Redacted]	[Redacted]	7/3/22 67-73.
John BRUCE	[Redacted]	[Redacted]	7/3/22
Linda BRUCE	[Redacted]	[Redacted]	7/3/22
MEMOZ	[Redacted]	[Redacted]	7-3-22
PREMIER	[Redacted]	[Redacted]	7-3-22
CAXTOWNS.	[Redacted]	[Redacted]	7-3-22
xtreme	[Redacted]	[Redacted]	7-3-22
SPINNING STRAWBERRY	[Redacted]	[Redacted]	7/3/22
NUMBER 31	[Redacted]	[Redacted]	7/3/22
ALL SORTS -	[Redacted]	[Redacted]	7/3/22
Frinton Home Store	[Redacted]	[Redacted]	7/3/2022
Glossed	[Redacted]	[Redacted]	7-3-22
THE OLD SWEET SHOP	[Redacted]	[Redacted]	7/3/22
ALFRED ALAN	[Redacted]	[Redacted]	7-3-22
Caffe gloria	[Redacted]	[Redacted]	7-3-22
Card Factory	[Redacted]	[Redacted]	7-3-22
Joseph hard	[Redacted]	[Redacted]	7-3-22

Potential personal details redacted AW

FRINTON SUMMER THEATRE



PETITION TO TENDRING DISTRICT COUNCIL

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The Tent will be cited as in previous years, near the toilets at the sea-end of Connaught Avenue.

As local businesses, we support this move which will bring much needed increased custom to our town after the difficult trading years of the pandemic.

NAME OF BUSINESS	SIGNATURE	PRINTED NAME & CONTACT DETAILS	DATE
Superdry			7/3/22
MOCO			7/3/22
FRINTON YOUTH CENTRE			7-3-22
BRIARY ESTATES			7/3/22
P.G. OXLEY			8/3/22
21 Aids Ellisons Solicitors			8.3.2022
PHOTOVOLVE STUDIO			8-3-2022
AVENUE BISTRO			8/03/2022
THORNTONS OF FRINTON			08/03/2022
LOTK CONSTRUCTION LTD			08/3/22
Sheen's			8/3/22
Brewers			8-2-22
ROSS + wheedley			8-2-22
JOHNSONS CYCLE			8/3/22
Youngs the Play			8/2/22
SMITHS NEWSAGENT			8/3/22
POPPINS			8/3/22
KITTY JULES			8/3/22
LILLY/S			8/3/22
MATHAIR CARDS			8/3/22
Bruff Cooper Ltd			8/3/22

Potential personal details redacted AW

Essex County Council
Cabinet Office
County Hall
Chelmsford
Essex County Council
CM1 1YS



8th March 2022

Jesus Christ Super Star Frinton Summer Theatre

Dear Ms Dias,

I wanted to thank you for taking the time to contact Essex County Council with regards to the planned performances of Jesus Christ Super Star at the Frinton Summer Theatre.

I understand that you are planning to appeal the decision by Tendring District Council. As the chair of Visit Essex, I wanted to let you know that we would be hugely supportive of this event going ahead as this will attract visitors to Essex and support local economy to recover.

Tourism in Essex was worth £3.6bn to the local economy before the pandemic and dropped to £1.9bn last year and at Visit Essex we are keen to do all that we can through our recovery strategy to help this important sector to recover as it provides upwards of 70,000 jobs in Essex particularly in coastal areas in the north of the county. The fact that the previous production features on the cover of Essex Life Magazine shows the reach of the Summer Theatre and its importance to Essex.

The Visit Essex team are working with all our city, district, and borough colleagues to promote everything that Essex has to offer and through grant funded programmes from national government and SELEP will be undertaking targeted marketing campaigns aimed at new visitors to the county and our own residents many of whom do not know of opportunities on their doorstep. The production that you have planned fits exactly with our current campaign running on Sky where we showcase all the beautiful locations across the county and activities that people can do.

The pandemic saw record numbers of residents visit our country parks as people sought somewhere to go to see friends, socialise and exercise and we continued to enjoy higher visitor levels this year. We have also seen Firstsite awarded Museum of the Year and it is anchor institutions and events like your planned production which will help to showcase that Essex is more than its stereotypical headlines – we have 350 miles of beautiful coastline and events like yours to attend.

This production would support the local economy and provide a fantastic event for residents and visitors to attend.

I wish you the very best and hope that it is possible to go ahead with this production.

Yours sincerely

A handwritten signature in blue ink that reads "Mark Durham".

Cllr Mark Durham
Chair Visit Essex

Essex County Council
Cabinet Office
County Hall
Chelmsford
Essex County Council
CM1 1YS



8th March 2022

Jesus Christ Super Star Frinton Summer Theatre

Dear Ms Dias,

I wanted to thank you for taking the time to contact me with regards to the planned performances of Jesus Christ Super Star at the Frinton Summer Theatre.

I understand that you are planning to appeal the decision by Tendring District Council and while this is a decision for the district council as the Cabinet Member for Devolution, the Arts, Heritage and Culture at Essex County Council I would be very supportive of this production going ahead as it is organisations and productions like yours that we want to see more of in Essex showcasing arts and culture as an important part of the Essex landscape.

Essex County Council has recently committed over £1m over the next 5 years to increase its support for arts and culture across Essex and will be providing grants to grassroots arts and culture organisations across Essex to increase the visibility of arts and culture in Essex for residents and visitors to enjoy. Many of these organisations, like yours, are charities and rely on the income from productions to keep afloat.

Essex is home to five National Portfolio Organisations (Colchester and Ipswich Museums Service, Colchester Arts Centre, Colchester Mercury Theatre, Essex Cultural Diversity Project and Firstsite) who benefit from funding of nearly £8million over every four-year funding period, and who lever significant additional funding into the county and engage with many thousands of Essex residents.

I am also very supportive of the outreach work that this production will support so that children and young adults can see and experience live theatre, which support the County Council's ambitions to level up opportunity to everyone.

I believe that this production would be hugely positive for Frinton and add to the Essex Summer of Culture which we support as this will increase visitors to the town, income into the high street and a hugely prestigious and popular production for people to attend. We want more events like this in Essex, where we can showcase the talent that we have and support local organisations.

I wish you the very best and hope that it is possible to go ahead with this production.

Yours sincerely

A handwritten signature in black ink, appearing to read "Graham Butland".

Cllr Graham Butland
Cabinet Member Devolution, the Arts, Heritage and Culture, Essex County Council

From: Councillor Alex Porter <clr.alex.porter@gmail.com>
Date: 8 March 2022 at 08:28:05 GMT
To: Jacey <jacey@frintonsummertheatre.org>
Cc: Richard Max <richard@frintonsummertheatre.org>, Clive Brill <clive@frintonsummertheatre.org>, Peter Dias <peter.m.dias@btinternet.com>
Subject: Re: FW: Event Application - Jesus Christ Superstar - APPLICATION AND REASON FOR DECLINE FROM TDC..

Hi

Just to let you know, I've had quite a lot of discussion on this over the last week on how to move forwards, as it's clearly rather complicated.

In my position as Culture/Tourism Portfolio Holder I can and do support this taking place.

Feel free to contact Personal details redacted AW - happy to discuss further.

Kind regards

Alex Porter LLB LLM

From: ANN OXLEY <[Personal details redacted AW].com>
Date: 8 March 2022 at 20:24:01 GMT
To: Jacey <jacey@frintonsummertheatre.org>
Subject: Re: Frinton Summer Theatre Tent

Dear Jacey
Was more than happy to help let's hope all the hard work that you all put in pays off. Think if the shop keepers have issues they should email Damian Williams he lives in Frinton. Out of the three people who I was waiting to hear from two phoned me and said they supported so that was a good result.
Keep safe and well Ann

Sent from my iPad

From: ANN OXLEY <[Personal details redacted AW].com>
Sent: 08 March 2022 14:46
To: Jacey Dias <jacey@frintonsummertheatre.org>
Subject: Re: Frinton Summer Theatre Tent

Dear Jacey
After the meeting on Monday with Tendring District officers and portfolio holders I went away and took on board what Michael Talbot said. He was interested to know what Town Council members thought regarding the marquee. As I am the current Mayor of Frinton and Walton and chair all meetings I decided to ring round and ask peoples views. Out of the sixteen members nine said yes five said no. I also left a message with the remaining two to ring me as yet I am still waiting. I think I would feel confident that both those members would support. I trust that Michael would be pleased that I went out to Town Council as I know he welcomes their views.
Best Wishes Ann

Sent from my iPad

FRIENDS OF FRINTON THEATRE



7th March 2022

To whom it may concern

I am writing to you in my capacity of being the Chairman of The Friends of Frinton Theatre, and I would like to offer my full support and endorsement to the exciting plans of Frinton Summer Theatre (Registered Charity: 1170429) on its proposal to stage a production of Andrew Lloyd Webber's multi award winning musical "Jesus Christ Superstar" in a tent on the Greensward during the Summer of 2022.

The Friends, who have been in existence for 48 years, have a far reaching membership database which consists of several hundred members, many of whom do reside within Frinton, but many more who live further afield and beyond Tendring. This I feel, is a testament to the popularity and legacy the Summer Theatre has created over its 80 years of existence.

Many of our Members are hugely keen supporters of the what we refer to as the traditional season of Summer Theatre, which has been held in The McGrigor Hall in Frinton-On-Sea for over 70 years, however this venue, the only operational one of its kind within the confines of Frinton, whilst being a wonderful venue has its limitations in respect of the productions it can stage. So for Frinton Summer Theatre to have had the ingenuity and foresight to bring the added venue of a Greensward Tent to The Esplanade should be truly applauded, as a wonderful temporary seasonal enhancement to help encourage tourism to visit the Tendring Peninsula.

Many have enjoyed in recent years the productions that were initially staged on the Greensward in the Frinton Mission Tent in conjunction with the Frinton Theatre, 'Joseph and His Technicolor Dreamcoat' and 'Oliver', but in more recent years a great many visitors to the area have also thoroughly enjoyed the productions that have also been staged in the Greensward Tent, namely "Fiddler on the Roof" and "Me and My Girl". The presence of Greensward Tent enabled on one very special evening a performance by the World famous 'Pasadena Roof Orchestra'.

I feel that the exceptionally high quality of these productions provides a great deal of benefit to not only local audiences and visitors alike but goes to further enhance the reputation of not only our very unique Frinton Summer Theatre but also of Frinton-On-Sea.

Yours sincerely

Mrs Pat Philbrick,
Chairman, Friends of Frinton Theatre
Email: chairmanfriendsfrintontheatre@gmail.com

jacey [redacted] .com

From: Helen Cole <[redacted]@[redacted].com>
Sent: 22 February 2022 19:34
To: Jacey Graham
Subject: Fw: Frinton Summer Theatre

Dear Jacey,

We are so cross about the decision on the marquee.

I've sent this to our councillors this evening.

The show must go on!!!!

xxx

From: Helen Cole
Sent: 22 February 2022 19:27
To: [redacted] <[redacted]@[redacted].com>; [redacted] <[redacted]@[redacted].com>
Subject: Frinton Summer Theatre

Dear Councillors Turner and Allen,

We are extremely disappointed to hear that Frinton Summer Theatre has been refused permission to have a marquee on the Greensward for their performance of Jesus Christ Superstar this summer.

Frinton Summer Theatre has previously held stunning performances in a marquee on the greensward which have been a fabulous success, bringing much-needed tourism and visitors, helping to support our businesses in Connaught Avenue, and raising the profile of Frinton-on-Sea.

We are exceptionally lucky to have Frinton Summer Theatre, the oldest surviving weekly Summer Repertory Theatre company in England, and all those who work tirelessly behind the scenes to organise wonderful productions for us all. The council should be doing everything it can to support one of the cornerstones of Frinton's heritage, a theatre company that we should all be proud of.

The Summer Theatre is a great asset to Frinton and is a vital part of the town's blooming Arts scene. Many coastal towns have been re-invigorated by embracing the arts and have benefitted from the establishment of theatres, art galleries, and music festivals in their communities. Frinton is poised to do the same with its Summer Theatre, Music Festival, Literary Festival, Cinema on Sea, and Derek Nash Jazz, to mention just a few of our arts offerings that bring world-class performers to our town.

It seems hugely inappropriate to refuse the use of a marquee for such a high-profile and high-quality theatre performance when Visit Essex has recently launched an advertising campaign to improve the county's reputation with a focus on its history and culture.

It is a great honour for the theatre to have been given the opportunity by Sir Andrew Lloyd Webber to put on this show to celebrate the 50th anniversary of Jesus Christ Superstar (the only license for performance this year, we believe), and it is a wonderful boost to our local theatre and our town following two dreadful years of Covid.

We would appeal to you to reconsider your decision.

From: James Max <info@jamesmax.net>
Sent: 28 February 2022 14:21
To: Nick Turner
Cc: Cllr Terry Allen
Subject: Re: Frinton Summer Theatre and the Greensward

Thank you for your reply Cllr. Turner

Whilst I understand your view, we do indeed live in a different age. And the requirements of the community are, post pandemic, perhaps, different today from when you were first elected.

History tells us that the Mission have had a marquee on that spot for as long as I can remember. So I am not quite sure how that historic precedent sits with your decision that seems to have been taken without adequate consultation with the community. And we have had two years when the Summer Theatre held very successful events in a wonderful marquee that were both critically and locally acclaimed. And yes, the theatre may well be 'selling' tickets but if the entity that owns them is a charitable organisation, then it's hardly a commercial endeavour. I am not sure the 'come one come all' argument sits well as an excuse to refuse permission. Of course there are many ways in which the District Authority can refuse permission if there's only one slot or spot available. It cannot be beyond the capabilities of those in charge to define or refine a set of rules or regulations that would allow a decision to be taken on this case without any negative repercussions or precedent that you seem so concerned about.

I don't think anyone wishes to see the Greensward used in a way that would undermine its sanctity, however I think many residents and visitors alike would like to see us use the assets we have in a way that benefits the community allowing us to attract visitors and enhance the town and its offer for the residents too.

As I stated in my original email, the optics of this story from a media standpoint for the town and those in charge are poor. Anyway, I guess we will have to see how this plays out.

All the best

James Max

On 2022-02-28 13:40, Nick Turner wrote:

Dear Councillor Allen and Councillor Turner

I daresay I am not the first and probably won't be the last to email you about this matter. I do so in a personal capacity as a resident of Second Avenue but also with my Chairman's hat on, as I chair the Frinton-on-Sea Lawn Tennis Club and as a broadcaster for a national radio station. I would stress, however, that my brother who is involved with the theatre has not asked me to write but I felt compelled to do so.

I am somewhat surprised and very disappointed by the decision to turn down the application by the Frinton Summer Theatre to hold a special set of performances of Jesus Christ Superstar in a marquee on the Greensward.

I am fully in support, by the way, of the determination to keep the Greensward free of permanent commercial activities. However this is different. It's for a charity. There already is precedent (both for performance and also the citing of a marquee on that spot by the Mission) and also in the past too. Indeed I would have thought that dispensation for this particular activity would actually strengthen the case against other commercial activities because it allows for very specific conditions to be placed and for a ring fence of such activity to be given. Indeed, I am a trustee of the Royal Albert Hall where we have had similar (and successful) conversations with the Royal Parks over special performances - and I'd suggest this is a similar situation.

Frinton would benefit hugely from having such an event taking place both from a visitor point of view but also as a destination and talking point. As the town tries to recover from Covid and the impact of the pandemic, I would have thought that locals, businesses and anyone involved in making sure our town is vibrant and exciting would wish to see this production and performance come to our town. As a national broadcaster, this story as it is currently playing out reflects very negatively on Frinton-on-Sea, the Council, on its residents and indeed on our potential for recovery.

I'd be very interested to hear or indeed understand how you've reached your conclusion but also hope that you may at least reconsider your positions.

Yours sincerely

James Max

On 22 Feb 2022, at 17:41, Eloise Walduck <[Personal details redacted AW]@uk> wrote:

Dear Mr Turner and Mr Allen

We are writing to you today in regards to the production of Jesus Christ Superstar which the Frinton Summer Theatre are putting on this year.

We, as residents of Frinton are simply delighted that an 'Andrew Lloyd Webber' musical is coming to town. What an amazing boost for the theatre after two dreadful Covid years and for the town of Frinton on Sea.

We are exceptionally lucky to have the Frinton Summer Theatre and all those who work tirelessly behind the scenes organising these wonderful productions for us all.

So as you can imagine, we were extremely disappointed and actually horrified to hear that the FST application for this production, has been turned down by the council.

We are racking our brains to understand why??

The missionary church have had a tent for many years on the greensward.

The Frinton Summer Theatre have already had productions in a tent on the greensward in previous years which were incredible, the star attraction which brought much needed business to our struggling high street.

Where has the community spirit gone???

We need something special to look forward to.

This is pretty special and needs the support of the council.

Yours faithfully

Eloise Walduck and Jayesh Padania

Miss E L Walduck and Mr J Padania

[Personal details redacted AW] venue

Frinton on Sea

Essex [Personal details redacted AW]

Sent from [Mail](#) for Windows

jacey Personal details redacted AW.com

From: Simon Martin-Redman <Personal details redacted AW.com>
Sent: 02 March 2022 12:35
To: Nick Turner, Personal details redacted AW.com
Cc: Claire Smith
Subject: Frinton Summer Theatree

Dear Nick and Terry

I am sure that you have had numerous emails and letters about the proposed 'Jesus Christ Superstar' performance this coming Summer, however, I felt I should also add my two-penneth as there seems to be a lot of conjecture over this, which is at times unhelpful.

I have heard that the Town Council have vetoed the application to have the tent erected on the Greensward. Is this correct and if so on what grounds?

The two productions of 'Fiddler on the Roof' and 'Me and My Girl' were both exceptionally successful and loved by the residents of this fine town and also the visitors that attended.

The enormous benefit to the town to have the Andrew Lloyd Webber musical here, in this particular year, is to be encouraged not discouraged. The gains to the prestige of Frinton, in being the only place in the UK showing this production this year, are only exceeded by the economic gains to the local traders with the influx of visitors.

Nothing infuriates voters more than illogical decision making and this seems to be an argument notable for its illogicalities due to the precedent of the 'tent' being there for two consecutive years already. In my 10 years in Frinton I cannot remember a subject that has caused so much anger amongst all I meet.

I would very much appreciate knowing the facts not the conjecture but nevertheless, I am sure that public opinion should have some bearing on decision making.

Regards

Simon

Simon Martin-Redman

Personal details redacted AW /
VENUE
FRINTON ON SEA
ESSEX

Personal details redacted AW

Mob: 07 Personal details redacted AW

Frinton & Walton Heritage Trust

Charity Reg. No. 289885



Personal details redacted AW

Frinton-on-Sea
Essex, CO

Personal details redacted AW

Tel: 01234
Email: e

9th March, 2022

Trustees
Frinton Summer Theatre

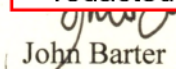
Dear Trustees

On behalf of Frinton & Walton Heritage Trust, we write in support of the very special proposal that Frinton Summer Theatre, Charity Reg. No: 1170429, perform the musical show, *Jesus Christ Superstar*, in a marquee on Frinton's Greensward during the summer of 2022.

The Trust has evidence in its archives and in the memories of many of our members, of other organisations holding events in marquees since the early 1900s on the Greensward with permission of the successive local authorities, i.e. Frinton Urban District Council, Frinton & Walton UDC and Tendring District Council. These organisations include The Children's Special Services Mission, The Frinton Mission, Frinton & District Horticultural Society and latterly Frinton Summer Theatre whose previous two shows were exceptionally well received and proved popular and beneficial to the Town.

Yours sincerely

Personal details redacted AW


John Barter
Chair

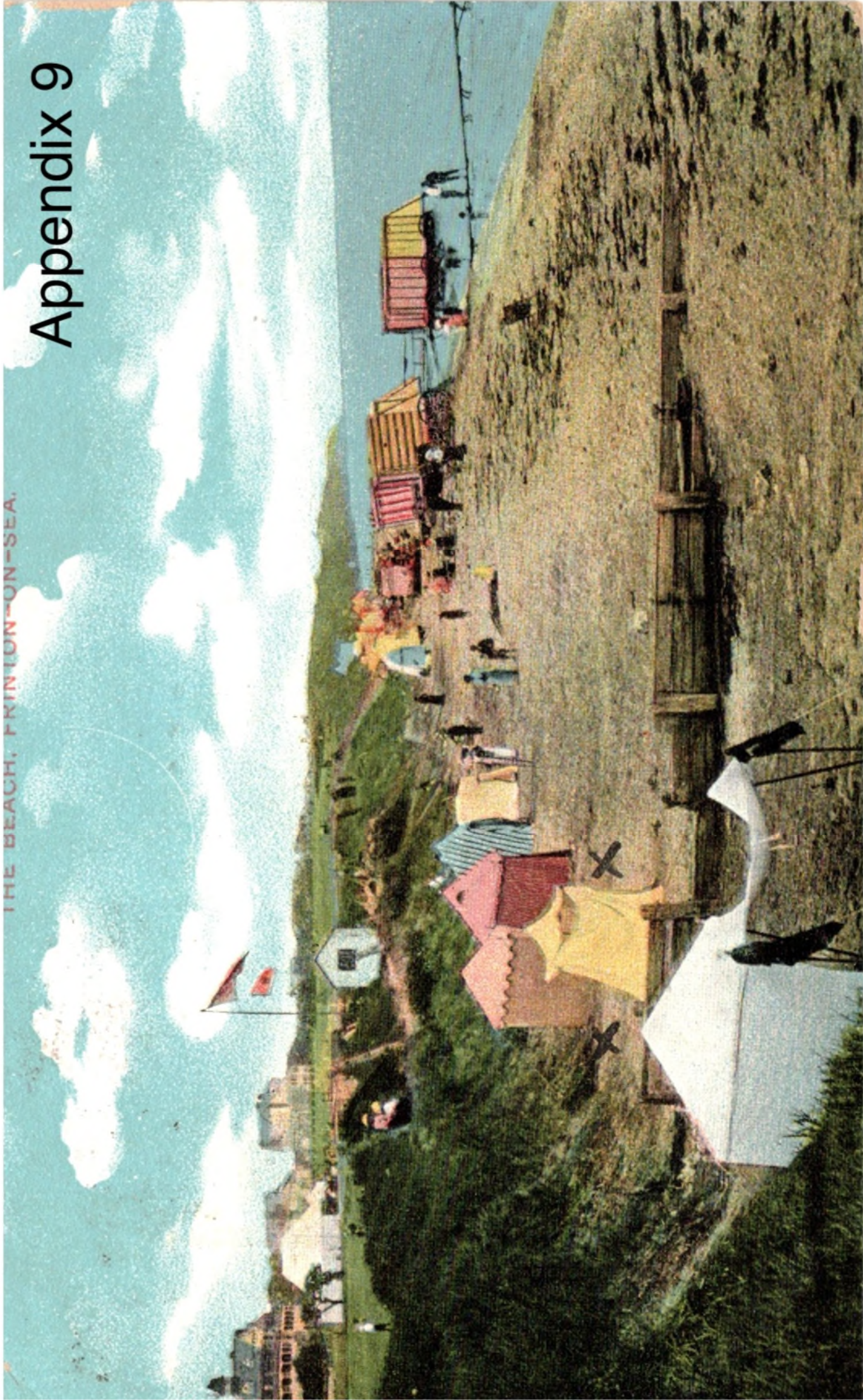
fwheritage.co.uk



Registered Office:
Crossing Cottage,
Station Approach,
Frinton-on-Sea,
Essex, CO13 9JT

THE BEACH, FRINTON-ON-SEA.

Appendix 9





May/June 2021 essexlifemagazine.co.uk

ESSEX LIFE

Fashion designer
Anya Hindmarch
"I don't have a degree, but I brag to my children who have been to Oxford"

ESSEX EATERIES
All set for dining inside

MONIQUE ROFFEY
at Essex Book Festival

CHELMSFORD
City life for the next generation

BATTLE AGAINST TIME
Essex Regiment steam engine to be reborn

How Essex Arts will thrive again

80 years of
Frinton Summer Theatre

£4.50
Barcode

Jacey

From: James Max <chairman@fosltc.com>
Sent: 08 March 2022 07:54
To: jacey@frintonsummertheatre.org
Subject: Application support and parking

Hi Jacey

I wanted to write on behalf of the Frinton-on-Sea Lawn Tennis Club to support the Frinton Summer Theatre application for a temporary marquee to be erected on the Greensward for the 50th anniversary celebration performance run of Jesus Christ Superstar this summer. Not only is this a wonderful opportunity for the town to galvanise around the unique opportunity this presents but also to offer the Club's support in providing parking, should it be required, to either artistes and performers or visitors. In addition, if it was of interest, the Club would be happy to open its doors to guests and to extend hospitality, food and drinks to visitors too.

As we all try to recover from the pandemic, this should mean new ways to cooperate and work together for the good of the town, our residents and visitors alike. At the Club and with full support of the Board, we are happy to do what it takes to help you achieve your charitable and artistic objectives.

With kind regards

James Max
Club Chairman



Monday 29th | 7:30pm

FM Quiz Night

Doors open 6:45pm.

Space limited, so please be prepared to join another team if asked.

£1 entry at the door ONLY.

Bring your own refreshments



Tuesday 30th | 7:30pm

Hog Roast with Bart Gee

Eat, laugh and be inspired with Bart

ticket : £7.50

2

2 shares



Wednesday 31st | 7:30pm

Simeon Wood

An evening of music and laughter with multi-instrumentalist

Simeon Wood

Ticket : £7

2

2 shares

the bigger picture:



Friday 2nd | 7:30pm

Ceilidh & Jacket Potatoes

Join us for exciting barn dancing with Jasper Ceilidh Band and tasty jacket spuds with fillings, all for £5

👍 4

2 shares



Saturday 3th | 3pm

Art Exhibition & Café

Enjoy local art and a cuppa...and cake!



Saturday 3rd | 7:30pm

Tony James

An evening of 'Rat pack,' Swing, and more with Tony James and featuring Steph Shilton

Ticket : £7.50

Andy White

From: Jacey <jacey@frintonsummertheatre.org>
Sent: 10 March 2022 09:34
To: Andy White; 'Emma Filby'
Cc: Cllr. Giancarlo Guglielmi, Deputy Leader; Damian Williams; Cllr. Michael Talbot, Portfolio Holder for Environment and Public Spaces
Subject: RE: Revised Application for a Tent on the Greensward | Frinton Summer Theatre

Dear Andy

Thank you very much for your email.

Re the Columbine Centre, the land in front of it is referred to locally as Bath House Meadow. Just so you know, Trustees did also consider this but

- a) Operationally it's very low lying and can become marshy/boggy with excess rain. We are of course hoping for a nice summer but....who knows, and we didn't want the risk of a sinking tent!
- b) The more fundamental reason for discounting this however, is that it doesn't fit with the current and historic summer theatre branding/centre of operations if we ran the production in Walton. We've had feedback from residents and theatre goers (and businesses) that they want to keep the production in Frinton.

Going forward, and largely assuming we have a successful season in 2022, the Trustees are developing a longer-term strategy which sees an entity called 'Frinton Theatre' taking productions further out into local communities, working with schools etc whilst still keeping 'Frinton Summer Theatre' alive in Frinton. So our longer term aim is to be more inclusive and have a larger focus on Outreach across Tendring. As I said, this depends on how well we do this year and our success with grant applications.

We would very much like to share this broader strategy with Councillors and Officers when it is ready – it's going to underpin an Arts Council Funding application which Trustees are preparing.

I hope that helps,

Kind regards

Jacey Dias
Trustee Frinton Summer Theatre

Personal Information redacted -
AW

From: Andy White <awhite@tendringdc.gov.uk>
Sent: 09 March 2022 20:24
To: Emma Filby <emma@frintonsummertheatre.org>
Cc: Cllr. Giancarlo Guglielmi, Deputy Leader <cldr.gguglielmi@tendringdc.gov.uk>; Jacey Dias <jacey@frintonsummertheatre.org>; Damian Williams <dwilliams@tendringdc.gov.uk>; Cllr. Michael Talbot, Portfolio Holder for Environment and Public Spaces <cldr.mtalbot@tendringdc.gov.uk>
Subject: RE: Revised Application for a Tent on the Greensward | Frinton Summer Theatre

Dear Emma.

Thank you for your detailed information provided.

Colleagues and Councillors will consider the submission and may well have further questions.

For myself I imagined that when we discussed the Columbine Centre as a location it would be one of the grass spaces around the centre, with the tent erected on that rather than the performance being actually in the centre, although on reflection I can see why you considered that as an option.

As you can see I have included Councillor Talbot in this message. I have also forwarded your submission to him by separate email.

I should mention at this stage that our role as council officers has shifted, because of the circumstances, to supporting Councillors, providing information and helping them as required to reach decisions. Councillor Talbot mentioned during our meeting on Monday his practice of discussing potentially contentious decisions with his fellow cabinet members. The opportunity for that presents itself this Friday, 11 March 2022.

I anticipate either Damian or me being able to respond to you in full shortly.

Regards

Andy White

Assistant Director: Building and Public Realm
Tendring DC

From: Emma Filby <emma@frintonsummertheatre.org>
Sent: 09 March 2022 19:07
To: Damian Williams <dwilliams@tendringdc.gov.uk>
Cc: Andy White <awhite@tendringdc.gov.uk>; Cllr. Giancarlo Guglielmi, Deputy Leader <cldr.gguglielmi@tendringdc.gov.uk>; Jacey Dias <jacey@frintonsummertheatre.org>
Subject: Revised Application for a Tent on the Greensward | Frinton Summer Theatre

Dear Damien,

Please find attached a covering letter from Richard Max (Chair of Frinton Summer Theatre Charity), and our revised documents in relation to our application to hold the 50th anniversary production of Lord Andrew Lloyd Webbers Jesus Christ Superstar on the Greensward in Frinton-on-sea in August 2022.

I have included our updated application document as provided by Andy White. I have also included our Project Plan/Proposal document which highlights the various items we discussed at our meeting on Monday. We believe that we have addressed all of the concern that were raised and provided some additional information to support these.

We have also attached an Appendix document which is filled with corresponding evidence and supporting documentation for the items discussed in our project plan. This includes the responses from Town Council (which Ann Oxley followed up on after our meeting on Monday)

I greatly appreciate your time on this. I would also be very grateful if you can come back to me with any question you have. I would hate to receive a decline for the event application over a question that could so easily be answered or clarified.

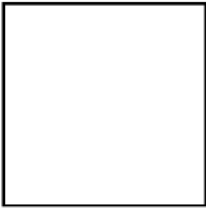
Very best wishes,

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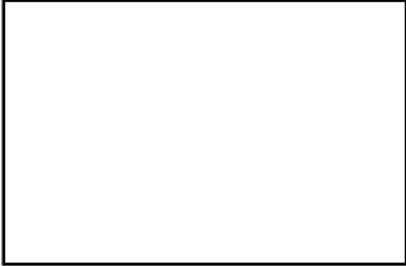
Emma Filby
Assistant Producer
Emma@frintonsummertheatre.org

MOBILE: Personal Information redacted - AW

Website: Frintonsummertheatre.org



Frinton Summer Theatre is a charity - Registration number 1170429
You can make a donation [Here](#). Your support is greatly appreciated.



Frinton Summer Theatre [Facebook](#)

Frinton Summer Theatre [Twitter](#)

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Opinio

We don't want to spoil lovely town

WITH reference to the proposed Summer Theatre tent on the greensward (*Gazette*, March 16, "Outrage over plans for summer theatre big tent") we are awaiting the council's decision on our revised application.

However, we would like to address some points we feel deserve clarification.

First, Frinton Summer Theatre is a non-profit organisation and a charity with the purpose of benefitting the community of Frinton-on-Sea and beyond.

It is not a commercial enterprise and all income made from sales – be it tickets, refreshments, programmes etc. – is used to cover the running costs of the charity.

In this respect, the Frinton Summer Theatre is the same as the Frinton Mission, which has been running successfully (also as a charity) for many years on the greensward. Neither are a "commercial" operation.

Frinton Summer Theatre's previous musical productions in 2018 and 2019 ran for two weeks and two and a half weeks respectively, rather than just "a number of days".

This time we have proposed two options: The first (three weeks) is not significantly different from what has been approved twice before. The second (four weeks) will enable a better outreach programme to be offered.

We always had very positive feedback about the productions in the tent, and never had any complaints about parking, toilets or any other issues that residents might feel concerned about.

We do take these concerns very seriously, and they have formed part of our discussions with Tendring District Council.

Furthermore, many of us are Frinton residents ourselves, who love and appreciate the uniqueness of our town. We would not want to do anything to spoil it.

The reason we applied for a slightly longer timeframe this year is that we want to widen our offer to the community and also to use the tent in a more efficient way during the daytime.

We propose: A children's theatre production of *An Elephant in the Garden*, a play by Michael Morpurgo, author of – among others – *Private Peaceful* and *War Horse*; offering theatre workshops for young adults and children with Special Educational Needs from schools in the area; finally, the tent will host performances by Frinton's new community choir, the Jupiter Singers

We hope this letter dispels any concerns.

Richard Max
Chair of Trustees of Frinton Summer Theatre
Clive Brill

Producer and Artistic Director,
Frinton Summer Theatre

Iconic Jesus Christ Superstar to be performed on Frinton greensward

Theatre fans 'over the moon' at show plans

A THEATRE director says its supporters are "over the moon" at plans for Sir Andrew Lloyd Webber's spectacular musical Jesus Christ Superstar to be staged in a big tent on Frinton's greensward.

Some town councillors and residents were left enraged by Frinton Summer Theatre's proposal to use the revered greensward for weeks during the summer holidays.

The popular theatre, based at the McGrigor Hall in Fourth Avenue, usually puts on seven plays in seven weeks throughout July and August.

In recent years it has hosted a mu-

By **JAMES DWAN**
james.dwan@newsquest.co.uk

sical in a big tent on Frinton Greensward for a number of days.

Councillors, who do not want the tranquil seafront spot to be commercialised, were concerned this year's show could go on for up to five weeks, causing parking and other problems for most of the summer holidays.

But Clive Brill, Frinton Summer Theatre's artistic director, said many businesses and theatre-lovers in the town are backing the idea.

"It's certainly true we applied for

slightly longer this time, but it is for three weeks rather than five," he said, "and that will include some outreach work in the community.

"We sell alcohol, under licence from the council, but people need to know that we are a charity - we are not making money on this.

"We have not had problems with parking before and no-one has complained. Businesses in the town love the idea - we walked down Connaught Avenue and every business we spoke to was in favour."

Mr Brill said the theatre was thrilled to get the rights to put on the West End

phenomenon Jesus Christ Superstar. "We are incredibly fortunate to get the rights," he said. "It just happened that because of Covid the rights were available.

"We have a good relationship with Andrew Lloyd Webber's company - and they liked our production of Tell Me On a Sunday last year.

"For me it's a passion project and our supporters are over the moon about it."

It is hoped the show will be staged in August if the theatre is granted permission to use the greensward by Tendring Council.